

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	8085483
<b>Application Number:</b>	10043698
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	7739
<b>Title of Invention:</b>	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
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<b>Customer Number:</b>	24498
<b>Filer:</b>	Joel M. Fogelson/Jill Garretson
<b>Filer Authorized By:</b>	Joel M. Fogelson
<b>Attorney Docket Number:</b>	MET2.PAU.02
<b>Receipt Date:</b>	26-JUL-2010
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	8139
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File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020001_RCE_26JULY2010.pdf	700450  be6964bf510610a1ffc23d8bcc8e83a569ff4898	no	3
Warnings:					
Information:					
2		MNI020001_AMD-FOA_26JULY2010.pdf	144948  6d3fdea5b9d20ae54c396f0f60812eda369b150a	yes	23
	<b>Multipart Description/PDF files in .zip description</b>				
	<b>Document Description</b>		<b>Start</b>	<b>End</b>	
	Amendment After Final		1	1	
	Claims		2	9	
	Applicant Arguments/Remarks Made in an Amendment		10	23	
Warnings:					
Information:					
3	Fee Worksheet (PTO-875)	fee-info.pdf	30406  8de7eabd9e8d47c235c0dc7d547bbb6f63572283	no	2
Warnings:					
Information:					
<b>Total Files Size (in bytes):</b>			875804		
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